

LAGRANGE, GEORGIA

"A CITY INSPIRED"

The City of LaGrange adopted a new logo in 2015. At the center of logo is the fleur-de-lis, the enduring symbol of France. LaGrange was named for the estate of French hero General Marquis de Lafayette, who fought alongside George Washington during the American Revolution. When he was in his 60s, Lafayette was invited back to America by Congress to tour the nation he helped form.



LAGRANGE
G E O R G I A

In Georgia, Governor George M. Troup and Congressman Julius C. Alford, a local attorney, arranged an elaborate journey across the state from the coast, through the inland cities, and to the Creek Indian territories in the west. As he passed through west Georgia's Chattahoochee River Valley in 1825, Lafayette remarked that the land reminded him of his wife's estate near Paris, named La Grange. Adding a touch of French flair to the former Creek lands, the townsfolk chose LaGrange as the name most fitting for their new city.

The fleur-de-lis is surrounded by two circles, which are often used to represent progress. The inner circle signifies the progress that has already been made, and the outer circle progress which is yet to be made. The color of the logo is a combination of red and dark red. Red is a warm and positive color typically associated with strength, energy, passion, and action. The traditional gray lettering of the logo provides a stable and calming effect. Gray is a classic and dignified color that conveys intellect, knowledge, and wisdom.